COLLECTIONS AND USE OF INFORMATION

You may opt to provide us with personal information when you visit our site in a number of ways. Specifically, if you participate in an offer, registration, or promotion, you may be asked to supply certain information such as your contact information (name, email address, mailing address and/or telephone number) and possible optional information. We utilize this information to provide the service you requested. In order to help protect your personal information, users registering at the website must also enter a username/email address and password. On certain programs, you may be asked to supply photos to us. Any photos that are supplied to us through these promotional programs may be used for marketing purposes.

MANAGEMENT OF INFORMATION

You may choose whether or not receive marketing correspondence from us. You may change your preference at any time by contacting us at <u>iordayalashes@mail.com</u> and specifying that you no longer wish to receive email or phone correspondence from us. You may access, edit or update your information at any time regarding your personal information.

COMMUNICATIONS TO SERVE YOU

If you have chosen to provide us with your contact information, we may offer you service related announcements by any means, including email concerning the site or regarding your customer service requests or questions. For instance, when you register with our site, all users will receive a welcome email to confirm registration. This information collected (name, email address, contact information related to the inquiry) is to specifically service your inquiry and will be routed to the necessary department to respond to your concerns in order to provide the highest level of customer service.

HOW WE PROTECT YOUR INFORMATION

We strive to maintain the highest security standards to protect your personal information against theft, loss and unauthorized disclosure. However, there is no 100% guarantee to keep all of the information that is transmitted safely on the internet. Therefore, we cannot ensure or warrant the security of any such information. Your online access to certain of your personal information may be protected with a password you select, thus we recommend that you do not share this information with anyone.

SPECIAL EVENTS

From time to time, Jordaya Lashes may sponsor special events, for example: contests, promotions or other offerings. When you opt to enter a contest or participate in a promotion, we may collect your name, mailing address, email address and telephone number. We use this information to manage your participation in the contest or promotion. These specific events may be governed by its own rules and regulations and strongly suggest that you review before participating. If the specific event is not governed by its own regulations, they are subject to this specific Privacy Policy and the purposes it sets forth.